



"Saving for College"

*You are invited to come on over on
Tuesday, October 21, 2014
11am – 1pm to the circle at
915 Capitol Mall
in front of the
State Treasurer's Office*

**You don't have to run but don't miss out –
Come and see what the buzz is all about!**

- ScholarShare 529 College Savings Plan – What is it and how it can help you?
- Learn about the tax-advantaged way to save for college and how a 529 account beats a traditional savings account.
- Learn how you can use 529 funds tax-free.
- Open a ScholarShare 529 account on-site.*
- Start with as little as \$25.

You know the importance of saving for college; let us help you get there!



SCHOLARSHARE

CALIFORNIA'S 529 COLLEGE SAVINGS PLAN

- * To open an account on-site, you will need to have the social security number(s) or taxpayer identification number(s) for yourself and the beneficiary.
- * To fund the initial opening deposit from your bank account, you will need to have the bank routing and account numbers.

Consider the investment objectives, risks, charges and expenses before investing in the ScholarShare College Savings Plan. Please visit www.ScholarShare.com for a Plan Disclosure Booklet with this and more information. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is a risk of investment loss. TIAA-CREF Tuition Financing, Inc., Plan Manager. Non-qualified withdrawals may be subject to federal and state taxes and the additional federal 10% tax, and an additional 2.5% California tax on earnings.